

PISTACHIO

Green Wedding Etiquette

PISTACHIO GREEN WEDDINGS

As you begin this next chapter of your life, we invite you to make sustainable choices. The Pistachio wedding collection sets the new standard for eco wedding invitations. We offer the highest level of post-consumer recycled content in the industry. All of our papers are FSC certified, most are tree-free.



STANDARDS FOR SUSTAINABILITY

Honour your commitment to each other and to the earth by choosing sustainable wedding invitations.

Pistachio invitation and envelope papers are:

- 100% Post consumer recycled
- 100% FSC (Forest Stewardship Council) certified
- 100% of electricity used to produce our paper is offset by Green-e certified wind energy certificates
- 100% process-chlorine free
- Green Seal certified
- 100% carbon neutral
- 100% recyclable

LETTERPRESS PRINTING

Letterpress printing is the oldest traditional printing technique. The hand of the pressman in this antique craft ensures that each impression is unique. Our master pressman ran his own private press in New York City and is an accomplished typographer as well as a printer.

DESIGN INSPIRATION

The Pistachio Green Weddings Album offers a range of designs for different types of brides. We encourage you to enjoy discovering the style that defines your personal taste. We were inspired by many things old and new. A common thread throughout the designs is the juxtaposition of tradition and modernity; within each style, a sense of refinement is a constant.

ASHLEY ROSEBROOK, our Creative Director, has designed for Calvin Klein, Donna Karan and Vera Wang. Prior to joining Pistachio, Ashley ran the creative team at Estée Lauder owned Aveda, a brand known for its sustainable print and packaging.

MAUREEN MEYER, our Design Director, also worked with Ashley at Aveda, where she specialized in sustainable package design. Maureen got engaged in March of 2008 and became immersed in everything wedding. It was a natural fit for her to become the lead designer for the album.

